



Market Research Associate

Greenwald & Associates' has an opening for an experienced market researcher with a history of successfully managing primary applied or custom research, from design through analysis and reporting. Excellence in client service is essential, as is the ability to work effectively with colleagues.

Responsibilities

- Execute research projects efficiently and following company standards for quality, including engaging and monitoring internal resources, vendors, and communicating progress to project directors and clients
- Process, organize, and analyze data and sample, using SPSS, Excel, and data tabulation books
- Quality control, checking numbers and text in a variety of client deliverables and testing programming logic of online questionnaires
- Draft and edit questionnaires or surveys, as well as qualitative discussion guides
- Create outstanding visual reports that effectively communicate important findings
- Coordinate and conduct in-depth interviews and be able to summarize key findings for clients
- Work on custom research for clients interested in answering business questions related to health insurance and/or the health care delivery system
- Act as day-to-day project manager of tracking study/studies for key health insurance clients
- Assist with other project work as needed

Required Experience

- Bachelor's degree required, with coursework in research methods, statistics and/or reporting
- Minimum of 3 years of work experience conducting primary research
- Strong business communication skills, including client management and primary research project oversight
- Experience using SPSS or similar statistical package (Stata, SAS, R) for data processing and analysis
- Experience using data visualization platforms (Tableau, Dapresy, or others)
- Experience or strong desire to conduct qualitative research preferred
- Understanding of or strong interest in U.S. health care system and health insurance
 - Note: Research will not involve clinical trials, hands-on patient advocacy, or policy creation.

Competencies

- Acute attention to detail
- Ability to multi-task
- Team player
- Proactive communication
- Process and data-minded
- Self-starter

Greenwald & Associates is team of supportive, dedicated, smart, and quality-focused researchers, who provide value to our clients through our research expertise and healthcare industry knowledge.

*Please send cover letters and resumes to lisaweber@greenwaldresearch.com
or call (202) 686-0300 for more information.*