



Greenwald & Associates is a leading full-service market research firm with unique focus on the financial services, employee benefits & healthcare industries. We take pride in our reputation for extensive research knowledge, industry expertise, and commitment to serving the needs of our clients.

We take care of our employees by providing a competitive salary and benefits package, the occasional work from home day, paid holidays and generous vacation balances to ensure you can maintain a great work-life balance. Between our catered lunches, employee team building activities and training opportunities in and out of the office, we invest in our people. While we are serious at what we do, we have a relaxed atmosphere when it comes to interacting with executives and our daily dress code.

Research Associate

Greenwald & Associates has an opening for an experienced research associate with a history of successfully managing market research projects from design through analysis and reporting. Excellence in client service is essential, as is the ability to work effectively with colleagues. Greenwald has a long history of growing its entry-level researchers into seasoned research directors.

Responsibilities

- Under the direction of senior project director, work with clients to clarify business issues and design research projects using the optimal qualitative and/or quantitative research techniques for each situation
- Execute research projects efficiently and following company standards for quality, including engaging and monitoring internal resources, vendors, and communicating progress to project directors and clients
- Draft questionnaires/discussion guides, review client feedback/suggestions and make appropriate changes
- Take the lead role in analyzing data and information, using SPSS, Excel, and data tabulation books
- Draft outstanding, visual reports that effectively communicate important findings
- Conduct in-depth interviews and moderate focus groups
- Assist with other project work as needed
- Develop subject matter expertise in area(s) assigned

*Please send cover letters and resumes to reginaexon@greenwaldresearch.com
or call (202) 686-0300 for more information.*



Competencies

- Market research expertise, including qualitative and quantitative
- Client focus
- Attention to detail
- Initiative
- Highly organized
- Self starter
- Ambitious
- Analytical thinking
- Communication proficiency
- Understanding of research data structures
- Collaboration skills
- Creative problem solving
- Motivated
- Passionate

Desired Experience

- Minimum of 3 years of experience working within a market research environment
- Experience in financial services, employee benefits or health care market research a plus
- Experience using SPSS and PowerPoint or similar software for survey research required
- Experience or strong desire to conduct qualitative research preferred
- Bachelor's degree required, with coursework in research methods, statistics and/or reporting

Greenwald & Associates is an Equal Employment Opportunity employer valuing diversity and what it brings to the workplace. All qualified applicants regardless of race, color, religion, gender, sexual orientation, marital status, gender identity or expression, national origin, genetics, age, disability status, protected veteran status, or any other characteristic protected by applicable law are encouraged to apply.

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