Welcome, we are glad you've decided to join us!

You are now a member of an exclusive group of employee benefits brokers, advisors and consultants with a window into the benefits industry. Becoming a member of the Insiders, an industry-expert research panel, means you will be able to weigh in on important benefits issues through research participation. Panel members will also receive exclusive access to findings from our research, as well as access to gift cards or cash incentives for participating in surveys or other research activities.

How will it work?

You've already taken the first step – by signing up – and will soon receive your first gift card for participating. Now that you've signed up, you are eligible to be invited to share your opinions and insights in future studies. We expect the next opportunity to be in the summer, but something could come up sooner. And if it does, you'll want to know! Keep an eye out for communications from Greenwald & Associates from our Insiders email address (Insiders@greenwaldresearch.com), and add us to your safe senders list so invitations don't end up in Junk Mail.

You can expect to receive periodic surveys on industry topics, or invitations to participate in other forms of research like telephone in-depth interviews or focus groups with Greenwald & Associates' professional research staff. You'll receive special access to results of some of our studies, as well as gift cards or cash incentives if you qualify for and participate in research studies.

Your information is safe with us.

Greenwald & Associates, an independent market research firm specializing in employee benefits, is leading this effort to develop a panel of employee benefits experts. As a research firm, we take your privacy very seriously. Your name and contact information will never be sold or shared with a third party, and your participation in the Insiders research panel and studies is confidential and voluntary.

Thank you again for joining - we can't wait to hear what you have to say!

Questions? Email us at Insiders@GreenwaldResearch.com