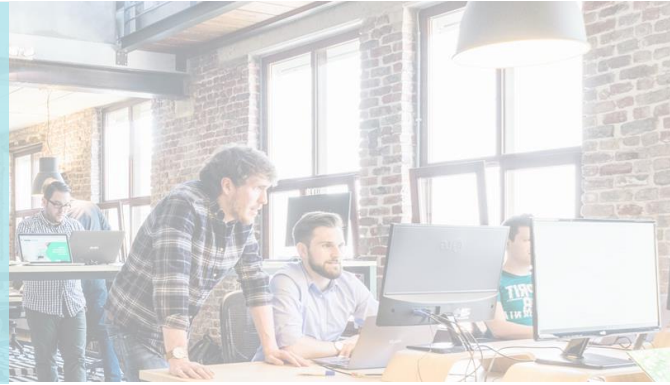


# THE 2021 WORKPLACE WELLNESS SURVEY

## A Survey with an Eye on Today's Challenges

Now in its second year, the 2021 Workplace Wellness Survey is an updated take on the former Health & Workplace Benefits Survey. Workplaces have changed dramatically, especially in light of COVID-19, and so are the benefits being offered and considered. This survey polls employees about their views on their employer-sponsored benefits and wellness education and offerings.



## Potential New Topics

The 2021 WWS will continue to focus on understanding holistic employee wellbeing during turbulent times. We'll take a closer look at:

- Understanding of & satisfaction with health insurance and HSA offerings
- Health & financial wellness program offerings and broader needs
- Views on paid leave and needs for caregiving
- Preparedness of income loss and views on income protection products
- Emerging benefits and programs

We will be doing an oversample of Black and Latinx workers, allowing the WWS to provide expanded insights, including:

- Priorities of different ethnicities
- Role of family in saving
- Preferred sources of benefits information

## Lift ROI: Leverage Your Involvement

- Educate employers, brokers and advisors, sales reps, employees and policymakers
- Inform improved internal decision-making
- Enhance your company's external-facing materials by incorporating findings

## Sponsors Receive:

- Input on questionnaire
- Raw and tabulated data
- PowerPoint chart deck of all findings
- Invitation to a sponsors-only readout session
- Thought leadership opportunities. Participate in conference panels and webinars – or host your own!
- Publicity in news coverage, press releases, social media & more

## Timeline

1. Project Kick-off in June
2. Survey Fields in July
3. Study Released in Fall 2021

**Cost** - \$12,500

**EBRI**

**greenwald**  
research

For additional information or a more detailed description of the program, contact Betsy Jaffe at [jaffe@ebri.org](mailto:jaffe@ebri.org) or Lisa Greenwald at [lisagreenwald@greenwaldresearch.com](mailto:lisagreenwald@greenwaldresearch.com).