

# 2021 Consumer Engagement in Health Care Survey

The speed of change in health care delivery is accelerating in the age of COVID-19. Greenwald Research and the Employment Benefit Research Institute are rethinking the CEHCS to include not only reliable national data on the growth of high deductible plans and their impact on the behavior and attitudes of health care consumers, but we will also focus on the evolving health care delivery system, care coordination and technology, the role of doctors vs. nurses, health technology and wearables, concierge services, and more.

## Topics to Explore

- Re-examining the health care delivery system
- The effects of COVID-19 on Consumer Behavior
- Trends in enrollment in HDHPs and HSA-eligible health plans
- Telemedicine and technology
- Satisfaction with health care
- Cost-conscious decision making
- Concierge Medicine

Kickoff

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May

Fielding

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July

Results

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Fall 2021

## Sponsor Benefits

### Get your Questions Answered

- Share input on questionnaire topics
- Obtain exclusive access to full survey results
- See special data on key target markets
- Engage with the experts for deeper findings

### Give Your Brand a Boost

- Use data to inform strategic business decisions
- Get featured in survey reports and articles
- Generate awareness from webinars and events
- Support your sales, marketing, and PR efforts

## Interested in Becoming a Sponsor?

Get in touch with the researchers at Greenwald Research to learn more and secure your spot as a topic contributor.

*CEHCS: Longest Running | Most Recognized | Most Cited*

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