Syndicated Studies Collaborative Research, Actionable Insights

2022 Retirement Confidence Survey

This survey, conducted by Greenwald Research & the Employee Benefit Research Institute, is an unparalleled measure of worker and retiree attitudes and behaviors and the forces that affect them. With more than 30 years of compelling findings, this study is widely cited and is the longest-running survey of its kind.



New for 2022! Focus on LGBTQ

We will be offering a closer look at members of the LGBTQ community, allowing the RCS to provide insights, including:

- Retirement confidence and priorities of different communities, and by gender identity
- Difference in sentiment and outcomes for those living in retirement
- Preferred sources of financial information
- Expectations of the employer's role in retirement security and workplace retirement plan needs

Partner Benefits:

- Obtain full survey results—available only to sponsors!
- Provide input into the study and get key questions answered
- Use findings in marketing and public relations efforts
- Get specialized breakouts of key target markets
- Be featured in survey reports, webinars, articles and events
- Engage with researchers to delve into survey findings

2021 Sponsors:

AARP Ariel Investments Nationwide Aon Avco Bank of America PGIM BlackRock PIMCO **Capital Group** Columbia Group Threadneedle Empower Retirement Fidelity Investments FINRA Foundation U.S. Chamber of J.P. Morgan LGIMA Voya Mercer

Mutual of America Financial New York Life **Principal Financial** Prudential Retirement Retirement Clearinghouse T. Rowe Price Commerce Wells Fargo

Align your brand with the longest-running annual survey assessing how American workers and retirees save, plan, and achieve financial security for retirement.

Timeline:

Project Kickoff: October 2021 Survey Fielding: Early 2022 Study Released: April 2022



For additional information, contact Lisa Greenwald at aldresearch.com, or Betsy Jaffe (EBRI) at jaffe@ebri.org.

Cost: \$12,500