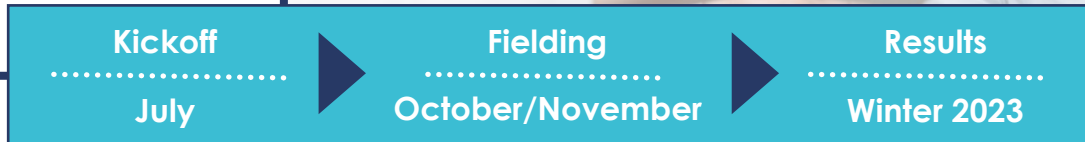


SPONSOR THE 2022 CONSUMER ENGAGEMENT IN HEALTH CARE SURVEY



This study, conducted by Greenwald Research and the Employee Benefit Research Institute, provides reliable national data on the growth of high deductible plans and their impact on the behavior and attitudes of health care consumers. It also looks more broadly at consumer engagement and value-based health insurance design. Align your brand with the longest-running annual survey assessing the impact of plan design on the behavior and attitudes of health care consumers.

BENEFITS OF SPONSORSHIP

- ✓ Participate in the development of the survey questionnaire
- ✓ Take part in market research readout sessions
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TOPICS TO EXPLORE:

- Trends in enrollment in HDHPs and HSA-eligible health plans
- Satisfaction with health care
- Cost-conscious decision making

NEW FOR 2022:

- Identify unique attributes of women's use of health insurance and services
- Assess how employer-coverage of pre-deductible coverage on chronic conditions, such as mental health, diabetes, and breast cancer impacts health insurance selection
- Understand how open-enrollment impacts decision-making
- Uncover the drivers and barriers to HSA adoption among HDHP enrollees

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Cost: \$12,500