

THE 2023 WORKPLACE WELLNESS SURVEY

Is Your Organization Concerned About Today's Changing Workplace?

WWS helps you demonstrate thought leadership and explore the challenges facing workers with caregiving and mental health, as well as the role of benefits in recruit & retain.

EBRI and Greenwald Research present the 4th Annual **Workplace Wellness Survey**.

With a **focus on caregiving and its impact on workers**, the 2023 survey will examine the challenges faced by workers who are caregivers of parents, spouses, or children with special needs.

The survey will compare workers with their caregiving counterparts and explore workplace financial wellness factors which that include debt, emergency savings assistance, voluntary benefits, mental health, satisfaction with benefits, paid leave, work-life balance, and flexible work arrangements.

Survey Partners Receive:

- Participate in the development of the questionnaire.
- Take part in first review of research findings.
- Access raw data for insight and analysis.
- Receive comprehensive survey results, including underlying data.
- Utilize survey results for marketing and communications programs efforts.
- Become an industry leader and spokesperson by joining conference panels and webinars.
- Enjoy the recognition with an extended earned and paid news media outreach along with social media campaigns that are valued in excess of \$150,000



Past Survey Partners Include:

- AARP
- Cigna
- Fidelity Investments
- Human Rights Campaign
- Mercer
- Morgan Stanley
- National Rural Electric Cooperative Association
- OneAmerica
- Unum
- Voya Financial



Survey Rollout:

June 2023

Survey in Field

July/August 2023

Survey Research & Analysis

September/October 2023

Survey Publication & Public Announcement

November/December 2023

Survey Findings Campaign



Investment
\$13,500

Become a Workplace Wellness Sponsor Today!

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