

2024 Retirement Confidence Survey

SPECIAL ANALYSIS OF MILITARY & VETERANS

This survey, conducted each year by Greenwald Research & the Employee Benefit Research Institute, is an unparalleled measure of worker and retiree attitudes and behaviors and the forces that affect them. With more than 30 years of compelling findings, this study is widely cited and is the longest-running survey of its kind.

NEW FOR 2024!

Focus on Active Military & Veterans

In its 34th year, the Retirement Confidence Survey turns its attention to the retirement challenges faced by workers and retirees who are active military or veterans.

In addition to its traditional core findings, the survey will compare workers and retirees to their military counterparts when it comes to financial goals, planning for retirement, retirement confidence, preparing and transitioning to retirement, workplace savings, trusted sources of information, and income and spending in retirement.

Partner Benefits:

- Obtain full survey results—available only to sponsors!
- Provide input into the study and get key questions answered
- Use findings in marketing and public relations efforts
- Get specialized breakouts of key target markets
- Be featured in survey reports, webinars, articles and events
- Engage with researchers to delve into survey findings

2023 Sponsors:

- American Funds/Capital Group
- Ameriprise (Columbia Threadneedle)
- Bank of America
- BlackRock
- Empower Retirement
- Fidelity
- FINRA
- JP Morgan
- Jackson
- National Mercer
- Mutual of America
- Nationwide Financial
- NEFE
- PIMCO
- Principal Financial Group
- Prudential Retirement
- T. Rowe Price

Timeline:



Project Kickoff: October 2023



Survey Fielding: January 2024



Study Released: April 2024

Cost: \$13,500

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