

The 2025 Workplace Wellness Survey

This survey helps your organization demonstrate thought leadership and explore the challenges facing workers when it comes to financial wellbeing, caregiving, and mental health, as well as the role of benefits in recruiting & retaining employees.

EBRI and Greenwald Research present the Workplace Wellness Survey!

The 2025 survey will have a **special focus on the experience and attitudes of Black Americans** in the workforce.

The survey will compare workers with their non-Black counterparts and explore workplace financial wellness factors which that include debt, emergency savings assistance, voluntary benefits, mental health, satisfaction with benefits, paid leave, work-life balance, and flexible work arrangements.

Survey Partner Benefits:

- Help shape the development of the questionnaire.
- See the research findings first.
- Access raw data for insight and analysis.
- Receive comprehensive survey results, including underlying data.
- Utilize survey results for marketing and communications programs efforts.
- Become an industry leader and spokesperson by joining conference panels and webinars.
- Enjoy the recognition with an extended earned and paid news media outreach along with social media campaigns that are valued in excess of \$250,000.

View more info and findings from past years at greenwaldresearch.com/wws



Past Survey Partners Include:

- AARP
- Cigna
- Fidelity Investments
- Mercer
- Morgan Stanley
- National Rural Electric Cooperative Association
- New York Life
- Voya Financial



Timeline:

May 2025

Kick-Off with Sponsors

Summer 2025

Survey Field & Analysis

Fall 2025

Survey Findings & Release



Sponsorship Fee
\$13,500

Become a Workplace Wellness Sponsor Today!

Contact **Greg Hershberger** at
greghershberger@greenwaldresearch.com.